ORDER

Orders 105333 Order / Rev: Alt Order #: 06839841 Product Desc: Issue Estimate: 1577 Flight Dates: 09/12/12 - 09/17/12 Primary AE: Amy McCreary Sales Office: Original Date / Rev: 08/08/12 / 10/04/12 **BLPHI** Order Type: **GENERAL** Sales Region: National Agency Name: **Great American Media Buying Contact:** Billing Type: Cash **Billing Contact:** Billing Calendar: Broadcast 1010 Wisconsin Ave. NW Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser Name: Democratic Congressional Campaign Demographic: A35+ New Business Thru: **Product Codes:** PLI2 Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/17/12	67	\$45,100.00	\$38,335.00

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	67	\$45,100.00	\$38,335.00	0.00
Totals	67	\$45,100,00	\$38,335,00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PISSUE, GEN

Order Share	Share	Total
KSNV	30%	\$45,100.00
Market	100%	\$150.333.33

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	27%	\$40,590.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	17%	\$25,556.67
KTUD	1%	\$1,503.33
KVVU	17%	\$25,556,67
KVWB	0%	\$0.00
LV1	0%	\$0,00
UNKWN	8%	\$12,026.67

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	e Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E	1	KSNV	09/12/12	09/17/12	M-F 5-6a WakeUp		5-6a	M-WTF	:30	5	\$325.001	0.00 NM	5	\$1,625.00
					M-F 5-6a WakeUp	w/Wagners								
	1	WAKE (JP WITH "	THE WAG	NERS ORDER CAN	INOT START	UNTIL WED 9/1	2						
		ORDER	CANNOT	START U	NITL WED 9/12									
		<u>Sta</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u> R	ating						

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KSNV

Order / Rev:

105333

Advertiser:

Democratic Congressional Campaign Co

Alt Order #:

06839841

Product Desc:

remodratio congressional campaign c

Flight Dates:

09/12/12 - 09/17/12

Estimate:

1577

Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots l n Amount KSNV 09/12/12 09/17/12 M-F 5-6a WakeUp w/WaQM M-WTF :30 \$325.001 0.00 NM \$1,625,00 5-6a M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNITL WED 9/12 Start Date **End Date** Weekdays Spots/Week Rate Rating M-WTF--Week: 09/11/12 09/17/12 \$325.00 0.00 \$1,000.00 KSNV 09/12/12 09/17/12 Wake Up Early w/ Wagn@M 430a-5a M-WT--S :30 5 \$200.001 0.00 NM 5 Wake Up Early Wagners WAKE UP EARLY W/THE WAGNERS ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNITL WED 9/12 End Date Spots/Week Start Date Weekdays Rate Rating Week: 09/11/12 09/17/12 M-WT--S \$200.00 0.00KSNV 09/12/12 09/17/12 M-F 6-7a WakeUp w/WaQM :30 4 \$1,000,001 E 3 6-7a M-WTF--0.00 NM \$4,000.00 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNITL WED 9/12 Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/11/12 09/17/12 M-WTF--\$1,000.00 0.00 2 \$1,500.001 KSNV 09/12/12 09/17/12 CM 658a-9am :30 0.00 NM **Today Show** M-WTF--2 \$3,000.00 **Today Show** TODAY SHOW ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNITL WED 9/12 Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/11/12 09/17/12 M-WTF--\$1,500.00 0.00 ----5-\$350.001 0.00 NM KSNV 09/15/12 09/15/12 News 3 Sunrise - SATURIM :30 1 \$350.00 6a-7a News 3 Sunrise SATURDAY NEWS 3 AT SUNRISE ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNITL WED 9/12 Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 ----5-\$350.00 0.00 -----5 \$325.001 0.00 NM KSNV 09/16/12 09/16/12 News 3 Sunrise - SUND&M 6a-7a •30 \$325.00 News 3 Sunrise SUNDAY NEWS 3 AT SUNRISE ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNITL WED 9/12 Start Date **End Date** Weekdays Spots/Week Rate Rating 09/16/12 Week: 09/10/12 \$325.00 0.00 E 12 KSNV 09/12/12 09/17/12 M-F Today Show III 4th BM :30 \$325,001 0.00 NM \$1,625.00 10am-11am M-WTF--5 5 Today 4th Hour TODAY SHOW III ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNITL WED 9/12 Start Date End Date Weekdays Spots/Week Rate Rating M-WTF--Week: 09/11/12 09/17/12 \$325.00 0.00 E 13 KSNV 09/12/12 09/17/12 Rachael Ray CM 11am-12pm M-WTF--:30 \$325,001 0.00 NM \$1,300.00 Rachael Ray RACHEL RAY ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNITL WED 9/12 Start Date End Date Weekdays Spots/Week Rate Rating M-WTF--\$325.00 Week: 09/11/12 09/17/12 0,00 Start/End Time Spot Ch Date Range **Description** <u>Weekdays</u> Length Rate Rtg Type 5 KSNV 09/11/12-09/17/12 Rachael Ray 11am-12pm M-WThF----:30 (\$325,00) 0.00 NM Credited [CREDIT] E14 KSNV 09/12/12 09/17/12 Noon News CM 12-1230pm M-WTF--:30 5 \$425,001 0.00 NM \$2,125.00 Noon News NEWS 3 AT NOON ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNITL WED 9/12 End Date Spots/Week Rating Start Date Weekdays Rate M-WTF-Week; 09/11/12 09/17/12 \$425.00 0.00 \$325.001 0.00 NM \$1,625.00 E 15 KSNV 09/12/12 09/17/12 The Agenda 1230pm 1230-1p M-WTF--:30 The Agenda 1230pm NEWS 4: THE AGENDA ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNITL WED 9/12 Rating Start Date End Date Weekdays Spots/Week Rate

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KSNV

Order / Rev:

105333

Advertiser:

Democratic Congressional Campaign Cc

∧lt Order#:

06839841

Product Desc:

Issue

Flight Dates:

09/12/12 - 09/17/12

Estimate:

1577

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 15 KSNV	09/12/1	2 09/17/12	The Agenda 1230	•	1230-1p	M-WTF-	- :30	5	\$325.001	0.00 NM	5	\$1,625.00
			The Agenda 1230 DER CANNOT ST NITL WED 9/12		ED 9/12							
<u>Sta</u> Week: 09/	<u>rt Date</u> 11/12	End Date 09/17/12	<u>Weekdays</u> M-WTF	Spots/Week 5	<u>Rate</u> \$325.00	Rating 0.00						
E16 KSNV	09/12/1	2 09/17/12	The Doctors The Doctors	СМ	2pm-3pm	M-WTF-	- :30	5	\$325.001	0.00 NM	5	\$1,625.00
			, NOT START UN NITL WED 9/12	TIL WED 9/12								
Sta Week: 09/	rt Date 11/12	End Date 09/17/12	<u>Weekdays</u> M-WTF	Spots/Week 5	<u>Rate</u> \$325.00	Rating 0.00						
E 17 KSNV	09/12/1	2 09/17/12		CM	3-4p	M-WTF-	- :30	5	\$450.001	0.00 NM	5	\$2,250.00
			Dr Phil START UNTIL WE NITL WED 9/12	ED 9/12								
Sta Week: 09/	rt Date	End Date 09/17/12	<u>Weekdays</u> M∽WTF⊶∽	Spots/Week 5	<u>Rate</u> \$450.00	Rating 0.00						
			NEWS 3 at 4 (1 I		4-5pm	M-WTF-	- ;30	5	\$600,001	0.00 NM	5	\$3,000.00
			4PM NEWS (1 ho RDER CANNOT S NITL WED 9/12		(4:00 PM-4:3 WED 9/12	0 PM)						
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/17/12 2 09/17/12	M-WTF NEWS 3 at 4 (1 l	5 HOUR)CM	\$600.00 4-5pm	0.00 M-WTF-	- :30	5	\$700.001	0.00 NM	5	\$3,500.00
NEWS	4 AT 430	P ORDER O	4PM NEWS (1 he CANNOT START UNITL WED 9/12	our)	(4:30 PM-5:0			Ĭ	*100,000		·	***
<u>Sta</u> Week: 09/	rt <u>Date</u> /11/12	End Date 09/17/12	<u>Weekdays</u> M-WTF	Spots/Week 5	<u>Rate</u> \$700.00	Rating 0.00						
E 20 KSNV	09/12/1	2 09/17/12	M-F Early News	CM	5-630p	M-WTF-	- :30	5	\$1,000.001	0,00 NM	4	\$4,000.00
			M-F Early News INOT START UNT NITL WED 9/12	IL WED 9/12								
Sta Week: 09/	rt Date	End Date 09/17/12	<u>Weekdays</u> M-WTF	Spots/Week	<u>Rate</u> \$1,000.00	Rating 0.00						
Spot Ch	Date Ra	nge 🗅	escription I-F Early News		/End Time	0.00	Weekdays M-WThF	<u>Len</u> -	igth <u>Rate</u> :30(\$1,000.00)	Rtg Type		
Cre	edited REDIT]								· · · · · · · · · · · · · · · · · · ·			
E21 KSNV	09/15/1	2 09/15/12	Sa-Su Early New		5pm-630pm	S	- :30	1	\$650.001	0.00 NM	1	\$650.00
			Sa-Su Early New R CANNOT STAR NITL WED 9/12		9/12							
	art Date	End Date 09/16/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$650.00	Rating 0.00						
E 29 KSNV		.,	NFL End of Game	e BreakCM	1p-9p	0.00	s :30	1	\$8,000.001	0.00 NM	1	\$8,000.00
			NFL End of Gam NOT START UNTIL NITL WED 9/12							į		
<u>Sta</u> Week: 09	art Date /10/12	End Date 09/16/12	<u>Weekdays</u>	Spots/Week	Rate \$8,000,00	Rating 0.00						
			News 3 Live in Pr	rime CM	7-10pm		S :30	1	\$1,600.002	0,00 NM	1	\$1,600.00
			News 3 in Prime CANNOT START NITL WED 9/12	UNTIL WED	9/12							
<u>Sta</u> Week: 09	art <u>Date</u> /10/12	End Date 09/16/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$1,600.00	Rating 0.00						
			M-F News 3 at El	even CM	11pm-1135p		- :30	2	\$1,200.001	0.00 NM	2	\$2,400.00
			M-F News 3 at E R CANNOT STAF NITL WED 9/12		9/12							
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						

Print Date: 10/05/12 08:22:08 Page 4 of 4

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 Advertiser:
 Democratic Congressional Campaign Cc

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Ln Ch S	Start	End	Inventory C	ode	Break	Start/End Tir	ne Days	Len Sp	ots	Rate Pri	Rtg Type \$	Spots	Amount
E 31 KSNV 09	9/12/12	09/17/12	M-F News 3	at Eleven	СМ	11pm-1135pm	N-WTF	:30	2	\$1,200.001	0.00 NM	2	\$2,400.00
			M-F News 3	***									
			R CANNOT S		TIL WED	9/12							
4			NITL WED 9/	-		5.4	5 "						
Start D		nd Date	<u>Weekdays</u>	Spot	<u>s/Week</u>		<u>Rating</u>						
Week: 09/11/	12 0	9/17/12	M~WTF~~		2	\$1,200.00	0.00						
E 32 KSNV 09	9/15/12	09/15/12	Sa-Su News	3 at Eleve	nCM	11pm-1135pm	1S-	:30	1	\$1,100.001	0.00 NM	1	\$1,100.00
			Sa-Su News	3 at Eleve	n								
NEWS 3 N	IIGHTSII	DE ORDEI	R CANNOT S	TART UN	TIL WED	9/12							
ORDER CA	TONNA	START U	NITL WED 9/	12									
Start D	Date E	End Date	<u>Weekdays</u>	Spot	s/Week	<u>Rate</u>	Rating						
Week: 09/10/	12 0	9/16/12	S-		1	\$1,100.00	0.00						
											Totals	67	\$45,100.00